

New Goods Program

Our full service program and experienced team will provide training, instruction and support to your employees to ensure a successful and profitable retail program.

Program benefits include:

- **Guaranteed gross profit margin**
- Fixture/merchandise placement analysis
- Product acquisition and replenishment
- Logistics coordination/Prepaid freight
- Complete startup assistance
- Hands-on merchandising
- Training and support
- One point of contact for all purchases

Another element to our successful program is the ongoing program analysis provided by our professional team.

Our Goodwill partners receive:

- Custom formulated distribution of product based on individual agencies
- Managed merchandise flow to maximize sales
- Consistent communication
- Monthly performance monitoring



Our specific goal is to provide new goods to supplement the core business of donated goods, improving variety and increasing revenue.

The team at GBS is dedicated to a hands-on approach in providing a full service program.

Outsourcing program management and analysis allows you to focus on your core business



Granite Bay Sales provides a "new goods treasure hunt" shopping experience within the Goodwill stores.



Special Opportunity Merchandise

The Granite Bay Sales merchandise assortment is exceptional. It is the result of three decades of negotiating with leading suppliers and manufacturers to purchase a **high value** product. Specific categories have been identified over the last several years of program development in partnership with local Goodwill stores. The overall mix is approximately 25 percent basic re-orderable items and 75 percent ever-changing products.

Functional House Wares - Kitchen towels, plastics, utensils, rugs, gadgets

Home Décor - Framed art, candles, center pieces, wire wall art

Gift and Novelties - Unique items, special holiday items

Pet Supplies - Dog and cat toys, bones, collars, leashes

Health and Beauty Care Products - High impulse items, cotton swabs, razors, nail care, high value closeout items

Toys - Seasonal water toys, impulse toys, and name brand items

Stationery - Pens, pencils, binders, notebooks, special back-to-school items

Hardware - Tools, batteries, flashlights, seasonal garden items

Granite Bay Sales, LLC • Call Today! • 916.630.8935